## Image# 10990659517 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 05/07/2010

05/07/2010 19:24

SEIU COPE (Service Employees International Union Committee On Political Education)

1800 Massachusetts Ave NW

FEC ID No.	C00004036	DC 200	036	X 24-Hour Notice 48-Hour Notice
SCHEDULE E (FITEMIZED INDE	FEC Form 3X) PENDENT EXPEND	PAGE OF 1 / 2 FOR LINE 24 OF FORM 3X		
	AITTEE (In Full) Service Employees n Political Education 24-hour notice	International U 1) 48-hour notice	nion	FEC IDENTIFICATION NUMBER  C C00004036
Full Name (Last, F	irst, Middle, Initial) of Pa	yee		Date
The New Media Fi	rm, Inc.			0 5 / D D / Y Y Y Y Y Y 2 0 1 0
Mailing Address 1730 Rhoade Is	sland Ave NW Ste 41	0		Amount 6627.13
City Washington		State DC	Zip Code 20036	Office Sought: House State: AR
Purpose of Expendaddl ty ad procest; first repo	duction		Category/ Type 004	X Senate District: 00 Presidential
/-	Candidate supported or C	Check One: X Support Oppose		
				Disbursement For: X Primary General 2010
Calendar Year- for Office Soug	To-Date Per Election ght		1269363.23	Other (specify) :  Transaction ID: D199983
Full Name (Last, F	irst, Middle, Initial) of Pag	yee		Date
The New Media Fi	rm, Inc.			0.5
Mailing Address 1730 Rhoade Is	sland Ave NW Ste 41	0		Amount 17504.58
City Washington		State DC	Zip Code 20036	Office Sought: House State: AR
Purpose of Expend			Catagory	
addi ty ad prod cost; first repo	duction rted		Category/ Type 004	X Senate District: 00 Presidential
	duction rted Candidate supported or C	pposed by expendi	Type 004	
<del>-\-/-</del> 1		pposed by expend	Type 004	Presidential  Check One: X Support Oppose  Disbursement For: X Primary General 2010
Name of Federal C Bill Halter	Candidate supported or C	Opposed by expend	Type 004	Presidential  Check One: X Support Oppose
Name of Federal C Bill Halter Calendar Year- for Office Soug	Candidate supported or C		Type 004  Type 1269363.23	Presidential  Check One: X Support Oppose  Disbursement For: X Primary General 2010  Other (specify):
Name of Federal C Bill Halter  Calendar Year- for Office Soug	Candidate supported or C To-Date Per Election ght	enditures	Type 004  Type 1269363.23	Check One: X Support Oppose  Disbursement For: X Primary General 2010  Other (specify):  Transaction ID: D199984
Name of Federal C Bill Halter  Calendar Year- for Office Soug  (a) SUBTOTAL of  (b) SUBTOTAL of	Candidate supported or C  To-Date Per Election ght  Itemized Independent Expe	enditures	Type 004  1269363.23	Check One: X Support Oppose  Disbursement For: X Primary General 2010  Other (specify):  Transaction ID: D199984
Name of Federal C Bill Halter  Calendar Year- for Office Soug  (a) SUBTOTAL of  (b) SUBTOTAL of  (c) TOTAL Indeper  Under penalty of por at the request of	Candidate supported or Control of	enditures	Type  1269363.23  es reported herein were no	Check One: X Support Oppose  Disbursement For: X Primary General 2010  Other (specify):  Transaction ID: D199984
Name of Federal C Bill Halter  Calendar Year- for Office Soug  (a) SUBTOTAL of  (b) SUBTOTAL of  (c) TOTAL Indeper  Under penalty of por at the request of	Candidate supported or Condidate supported or Condidate Supported or Condidate Supported or Condidate Supported Independent Expenditures Supported Support Sup	enditures	Type  1269363.23  28 reported herein were no mmittee or agent of either,	Check One: X Support Oppose  Disbursement For: X Primary General 2010  Other (specify):  Transaction ID: D199984  24131.71  ot made in cooperation, consultation, or concert with, or (if the reporting entity is not a political party

## $^{\text{Image# }10990659518}$ $24\ /\ 48\ \text{HOUR NOTICE OF INDEPENDENT}\ /\ \text{COORDINATED EXPENDITURE, on}$ :

FEC ID No.		24-Hour Notice 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 2/2 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) SEIU COPE (Service Employees International Ur Committee On Political Education)	nion	FEC IDENTIFICATION NUMBER  C C00004036	
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		Date	
The New Media Firm, Inc.		M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 1730 Rhoade Island Ave NW Ste 410		Amount 22034.77	
City State Washington DC	Zip Code 20036	Office Sought: House State: AR	
Purpose of Expenditure addl radio ad production cost; first rep- orted 5/6 Name of Federal Candidate supported or Opposed by expenditu	Category/ Type 004	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by expenditu	ure:	Check One: X Support Oppose	
Bill Halter	Disbursement For: X Primary General 2010		
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: D199985		
Full Name (Last, First, Middle, Initial) of Payee		Date	
Field Strategies Inc	0 5 0 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Mailing Address 888 16th St NW Ste 333		Amount 102985.00	
City State Washington DC	Zip Code 20006	Office Sought: House State: AR	
Purpose of Expenditure door-to-door Canvass	Category/ Type 004	X Senate District: 00 Presidential	
Name of Federal Candidate supported or Opposed by expenditu		Check One: X Support Oppose	
		Disbursement For: X Primary General 2010	
Calendar Year-To-Date Per Election for Office Sought	1269363.23	Transaction ID: D199982	
(a) SUBTOTAL of Itemized Independent Expenditures		125019.77	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures	149151.48		
Under penalty of perjury I certify that the independent expenditures or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.			
Anna Burger Signature	0 5	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	

FEC Schedule E (Form 24) (Revised 02/2003)